

Take part in the biggest European teddy bear competition!

TED worldwide 2008

For the first time with
STEIFF special award!



Foto: Fotostudio Forsbach, Köln

TED worldwide award features

- three separate classes for hobbyists and artists •
- eleven different categories which offer plenty of opportunities •
- an impartial jury and a final public's choice •
- affordable entry fees •



Learn more on this contest and turn over ...





The TED worldwide award is the biggest teddy bear contest. Hosted by the leading German magazine **BärReport**, it is a truly international competition: with participants from all five continents, an independent jury from different countries and last but not least many thousands of bear loving voters from about 50 countries around the world.

As organizers we take pride in our innovative system of entry categories which are far more flexible than any other major competition you may know. To make the TED worldwide more interesting and exciting for hobbyists and artists we have already introduced the „masterclass“. The masterclass takes care that there will be a constant movement in the artist class: All artists who have been nominated two times in this class have to enrol in the masterclass. Manufacturers only have the possibility to take part in the masterclass with a creation of an artist working for them. With these rules we want to encourage bear makers – hobbyists and artists likewise – to enhance their artistry in making teddy bears and be more creative than ever.

The last year's jury consisted of such renowned teddy bear authorities like: Manfred Feurer (Germany), Birgit Hofmann (Germany), Lyn KilMurray (Australien), Yauh-Zeng Lin (Taiwan), Eric Petit (France), Pat Rush (Great Britain), Bernhard Wanning (Germany) and Beverly White (USA). They guarantee a fair and careful preselection of all entries. To prevent arrangements among the members of the jury they are told about the identity of the other members only when the rating is completed.

The readers of the **BärReport** magazine and - via our homepage www.baerreport.de - teddy enthusiasts from all over the world then make the final decision.

We know that joining a competition is a wonderful way to promote your work. We want to support this idea and that is the reason why all nominated entries will be published on the **BärReport** website for a full five months term (October 2007 to February 2008), furnished with the names of the nominees and their email addresses (if existing). On the prestigious Teddybär Welt fair at Wiesbaden all nominated entries are shown to the public, too.

We now accept submissions to the TED worldwide awards 2008. Deadline for entering the competition is June 30th, 2007. If you have any questions please send an email or fax to the **BärReport** team (neumann@baerreport.de, +49 (0)221 530 56 89). We look forward to your participation in the TED worldwide competition!

Contest Rules

Thanks to its innovative category system the TED worldwide contest is perfectly suitable for the inventive and expressive designs of the 21st century. Please choose your appropriate class:

I HOBBYIST

Hobby teddy bear makers who have been making bears for less than three years and who do not sell their bears on a regular basis. Applicants who have taken part two times as hobbyist can not compete again as hobbyist and have to enrol in the another class.

II ARTIST

Teddy bear artists who have been making bears for more than three years or who sell their bears on a regular basis.

III MASTERCLASS

Teddy bear artists who were nominated two times in the artist class have to enrol in the masterclass. Manufacturers can only take part with the creation of an artist working for them.

To do justice to the many ideas of today we have selected the following categories:

A) MINIATURE TEDDY, UNDRESSED

Up to 5", artist bears or teddy bears in their original form, material selection is at your choice.

B) MINIATURE TEDDY, DRESSED

Up to 5", artist bears or teddy bears in their original form, material selection is at your choice.

C) OLD FASHION TEDDY BEAR

Up to 20", undressed, you are asked to present the original old fashion form of the teddy bear (up to the fifties). Material and filling must adjust to the traditional style.

D) DESIGN VARIATION, UNDRESSED

Up to 20", artist teddy bears, material selection is at your choice.

E) DESIGN VARIATION, DRESSED

Up to 20", artist teddy bears, material selection is at your choice.

F) MIXED MATERIALS, UNDRESSED

Up to 20", any choice of material and material-mix is asked for in this category. Your original ideas are given plenty of space to create something unique.

G) MIXED MATERIALS, DRESSED

Up to 20", any choice of material and material-mix is asked for in this category. Your original ideas are given plenty of space to create something unique.

H) NATURE BEAR

Height of shoulder up to 16", natural bears like polar bear, grizzly bear or suchlike are asked for in this category.

I) THE ZOO

Up to 20", show your creativity! Any type of animal or fantasy design can be submitted in this category. Theme groups like fairy-tale characters, animal families or a dragon with his rider will be accepted as well.

J) PURELY MECHANICS

Up to 20", teddy bears or animals, creatures on all fours or standing designs: all these creations have to include mechanical parts. Whether it includes wheels or a music box, a bear with moving head or arms or similar things - mechanical items are a must.

K) SUBJECT: BEAR

You have not found a competition category for your designs yet? How does a jeweler, a fashion designer, a painter or maker of accessories realize his or her ideas? This is the right category for you.

How to find the right category for your entry:

A teddy bear is "undressed" when he is only wearing a bow, a collar or possibly a muzzle. The bears in the "undressed" categories must not have any additional accessory. Otherwise they will be regarded as „dressed“.

A "dressed" teddy bear may carry a small accessory if it distinctly displays the character or profession of the bear. Accessories must be fastened securely to the bear or the clothing. Props are not allowed.

No scenic presentations are permitted. Therewith a decorative scenery is meant with objects which do not actually belong to the bear, animal or fantasy creation (so called props like a car, lantern, tree, house or suchlike). Please note that any violation of this rule will result in the disqualification of the entry.

"Mixed materials" is a category which fosters any type of unusual mix. For example: mohair body and sculptured or wooden face.

The category "The Zoo" is open for all applications like animals or fantasy creations.

"Purely mechanics" includes all types of mechanics for and with bears and animals, decorated musical boxes or body mechanics of any kind. It could be a bear on all fours fastened on wheels as well as an animal with a moving body.

"Subject: bear" presents the world of design. This is the right category for your jewelry, clothing, paintings/drawings or even small furniture as long as the bear remains its main subject.

In the categories A-H and J besides single bears pairs are allowed if they represent a theme. Examples: Anne & Andy, brother & sister, mother & child, Jack & Jill. The restriction of a maximum of two bears is not eligible to the category I (The zoo). Here as well presentations of groups call for a theme.

BärReport reserves its right to oversee the placement of an entry into a certain category and to correct it if necessary.

At least six entries have to take part in one category otherwise this category will be closed for this years competition because we want to guarantee that there is a real competition.

At least two participants have to be nominated per category otherwise this category will be closed for this years competition.

If there will be not enough nominees in the categories concerning the miniature teddies a superior category for the miniature teddies will be created.

Each entry only has the possibility to take part on the competition for one time. It is not allowed to announce an object that has already been published in a teddybear magazine.

Application

Please use our official application form. In order to judge your work correctly we request you to send three professional photos (high gloss, c. 4" x 6") which show front and side view (or back view if necessary) and also a close-up of the head. For category J (Purely mechanics) two more pictures or sketches which show the mechanics (possibly before installation) are required. Please attach an adhesive label or sticker with your name and the name of the entry on the back side of each picture. Remember that these photos will promote your work. Please leave the "teddy on a sofa" at home. After all you can pick up your photos on the Teddybär Welt 2008 at Wiesbaden.

The admission fee for the first entry is EUR 32,00. Any further application fees are EUR 22,00 each. For hobbyists (according to our definition) the admission fee for the first entry is EUR 27,00. Any further application fees for hobbyists are EUR 17,00 each. The relevant date for being a hobbyist or not is the deadline of this contest. The **BärReport** reserves its right to check the details. The admission fee is payable when submitting the application.

Deadline for the TED worldwide 2008 is June 30th, 2007. Up to this date all necessary documents must have reached the **BärReport** office. Since the language of the jury is English we ask that all applications will be filled out in English typewritten or in block letters. Please send your application to

**BärReport, TED worldwide,
Venloer Str. 686, 50827 Köln, Germany**

The jury will nominate up to three entries per category. An entry will only be nominated for the award if it gains at least 50 scores. 80 scores are possible. If more than three objects obtain more than 50 points those three objects will be nominated that have reached most of the points. The nominated entries will be featured in issue 4/2007 of the **BärReport** magazine as well as on the **BärReport** website. The readers/visitors will be asked to vote for their favorite entries by email, fax or postcard.

All nominees will be contacted personally. Nominees have to bring along their creations to the Teddybär Welt show (March 8th, 2008 until 9 a.m. at Wiesbaden/Germany), where the nominated creations will be exhibited. During this event the public will also vote for a TED worldwide special award.

The winners in the Masterclass, the winners in the classes Hobbyist and Artist will be honoured at the gala evening during the Teddybär Welt show on March 8th, 2008.

So be creative and have fun!

The STEIFF special award!

TED worldwide - for the first time with STEIFF special award

For the first time the STEIFF special award is assigned in the course of the TED worldwide 2008: the Margarete Steiff GmbH offers the three first laureates the possibility of incorporating their objects to the STEIFF assortment program. A four-headed jury of the Margarete Steiff GmbH acquires the winners of the STEIFF special award. The first placing is endowed with 3000 euros, the second placing with 1500 euros and the third placing with 500 euros. If one of these objects will get into serial production and marketing, the winner receives a participation of 3 % in the STEIFF net turnover for this product for the first year after the market launch.

All nominated objects of the TED worldwide competition are approved for the STEIFF special award. Please pay attention to the acceptance of the participation to the STEIFF special award competition in the registration form: „If my submission is nominated for the TED worldwide 2008, I would like to participate in the competition of the STEIFF special award. If I will win one of the first three placings, I agree to the fact that STEIFF has the possibility to produce my object as a whole or only in particles and contain it into the worldwide assortment.

I agree to a change of design, material and pattern for the reason of manufacturing, design or any other reason by the company Margarete Steiff GmbH.

STEIFF has the right to use my name in terms of product communication for example marking at the product itself or also in advertising and communication (catalogue, packaging, Internet or similar things). If I will win I assign all existing and future rights of my awarded object to the Margarete Steiff GmbH without further compensation. I insure that I have designed and produced my object exclusively for the TED worldwide competition and that it is free of authorizations of other parties.

Artists who present their object in the name of a company and employees of the Margarete Steiff GmbH as well as their relatives are not allowed to take part in the STEIFF special award competition. The announcement and delivery of the STEIFF special award will take place at the Teddybär Welt Fair 2008 in Wiesbaden/Germany.



F r e u n d e f ü r s L e b e n



APPLICATION FORM

ENTRY NUMBER (to be filled in by organizer)

- ▶ Class
 - Hobbyist
 - Artist
 - Masterclass
- ▶ Category
 - A) Miniature teddy, undressed
 - B) Miniature teddy, dressed
 - C) Old fashion teddy
 - D) Design variation, undressed
 - E) Design variation, dressed
 - F) Mixed materials, undressed
 - G) Mixed materials, dressed
 - H) Nature bear
 - I) The zoo
 - J) Purely mechanics
 - K) Subject: bear

One application per item - please fill in a separate form for each entry.
Please fill in the registration form typewritten or in block letters .

▶ photos are included (number)

▶ name of teddy bear or design

▶ one-of-a-kind: yes no

▶ if no, limited edition of

▶ heights or measurements of design: cm inch

▶ material (e.g. mohair, plush fabric, which company)

▶ paws (e.g. felt, leather or shaved mohair)

▶ mixed materials (please describe)

▶ type and colour of the eyes (e.g. glass, painted)

▶ type and colour of the nose (e.g. stitched, made from leather or fimo)

▶ filling (e.g. synthetic, excelsior, pellets)

▶ clothing (please describe)

▶ speciality (moulded claws for example)

▶ describe the mechanics

▶ the bear disposes of articulations a skeleton neither nor

▶ category "Subject: bear" - describe all materials

▶ Describe the idea / intention of your entry

ADDRESS

company

last name/first name

street

ZIP code city

country

phone fax

email

Admission fee is EUR 32.00 for the first entry, EUR 22.00 for any further application. For hobbyists a reduced admission fee of EUR 27.00/EUR 17.00 will be charged.

Please transfer the fee in advance to our bank account: Postbank Köln, bank code 370 100 50, account number 517 935 505, account holder: BärReport. Only transfers clear of all charges will be accepted. You may also send a cheque (drawn on a German bank only!) or an insured letter with the amount in cash to: BärReport, Venloer Str. 686, 50827 Köln, Germany.

entry number (to be filled in by organizer)

Special Steiff-Award (without manufacturers): I would like to join with my object the competition for the special Steiff-Award and I will accept the conditions for this competition (see the previous page).
 Yes No

- copy of bank transfer is included
- cheque is included (drawn on a German bank)
- insured letter, money in cash included
- Yes, please send me the jury evaluations. The additional fee for mailing the evaluations to you is EUR 3.00 for Europe, EUR 5.00 overseas. The evaluations will be sent off after the Teddybär Welt Fair/Wiesbaden 15th/16th March 2008
- I will pick up the jury evaluations personally (Sunday, 16th March 2008, as from 4 p.m. on the Teddybär Welt Fair/Wiesbaden, BärReport-stand)

city, date signature